

THE
HUFFINGTON
POST

FOX
BUSINESS

The
New York
Times

abc

CNN

Bloomberg



HOSTED BY

Chloe Villana

© 2019 CANNABIS BUSINESS AWARDS

SPONSORSHIP DECK



RECOGNIZING INDUSTRY LEADERS

2019



HONORARY AWARDS CEREMONY

The Cannabis Business Awards honors cannabis professionals deserving of historical recognition and esteemed accolades for industry progression and innovation.

This event was launched the first year of legalization in the first state, Colorado, and has truly honored the individuals who have worked endless hours to save lives, create legislation, fight for and provide patient access, and make history. They have also worked tirelessly to help the prisoners of the failed war on drugs.

Join Clover Leaf and The Cannabis Business Awards for an exclusive celebration with special guests for a networking evening, comedy and honorary awards ceremony. This will be an event not to miss and will feature the top business executives, producers, and industry professionals from around the world. This will be the most-talked about event of the year! There will be a full bar, music, entertainment, gift bags and much more.

Celebrate outstanding achievements with industry game changers, trailblazers and cannabis thought leaders. This is an amazing time in our industry, one of historic innovation and progression. Join us as we celebrate the fastest growing industry in America and the industry executives creating history as we take marijuana mainstream.



ANOTHER AMAZING YEAR IN CANNABIS HISTORY!

THIS YEAR'S EVENT WILL INCLUDE:

- ▶ GALA
- ▶ RED CARPET
- ▶ FUNDRAISER
- ▶ VIP TABLES
- ▶ WEBCAST
- ▶ ENTERTAINMENT

METRICS VALUE

Attendees By Numbers, Gender, Age

700-1000 attendees between the age of 24-65 (21+ event)

Advantage

Get your product or business in front of **700+** of the top influencers and executives in the cannabis industry.

Speakers By Numbers

35+ Speakers / Acceptance Speeches

Attendees by Role/Title

CEO's, Executives, Business Owners, Influencers

Nominations & Votes by Numbers

50,000 plus each year

- **COMPANY SIZE**
50 - 100 employees
- **MEDIA COVERAGE**
Link - Huge Media Coverage
- **PREVIOUS SPONSORS**
All on the website
- **GROWTH IN ATTENDANCE VS LY**
8 years of Sold out shows
- **AWARDS PRESENTED BY NUMBERS**
35 Awards
- **EMAIL SUBSCRIBERS**
77,000 Subscribers
- **FACEBOOK REACH**
4,750 Followers
- **INSTAGRAM REACH**
20,800 Followers
- **TWITTER REACH**
284 Followers



EVENT PRICING

PURCHASE TICKETS AND SPONSORSHIPS

GENERAL ADMISSION **\$125.00**

EARLY BIRD TICKETS **\$99.00**

DOOR TICKETS **\$150.00**

VIP TICKETS **\$250.00**

VIP TABLES AVAILABLE

4 TOP TABLE **\$800.00**

8 TOP TABLE **\$1,600.00**

12 TOP TABLE **\$2,400.00**

HOSTED BY

Chloe Villana

PRODUCED BY CLOVER LEAF

SPONSORSHIP OPPORTUNITIES

HOW TO APPLY FOR A SPONSORSHIP

1. Complete our sponsor form cannabisbusinessinfo.formstack.com/forms/cbaglobessponsor and upload all of your documents, upload your logo, complete your information, and copy and paste your bio or business description into the form. Send us a high resolution logo.

- Share dropbox files with villanoenterprise@gmail.com
- Email logos to cannabisbusinessawards@gmail.com

2. Send us a link to all of your social media accounts. You must also like and follow our pages in order for us to tag your business in our promotions.

3. The Clover Leaf business finance department will send you an invoice for the sponsorship. Please pay that invoice asap so we can start advertising for the event. In order to promote your company we need to receive the funds.

PAYMENT OPTIONS

BECOME A SPONSOR

PRESENTED BY YOUR COMPANY	\$100,000.00
CO-PRODUCER SPONSOR	\$50,000.00
PREMIER DOUBLE DIAMOND SPONSOR	\$45,000.00
PREMIER DIAMOND SPONSOR	\$30,000.00
PLATINUM SPONSOR	\$20,000.00
GOLD SPONSOR	\$10,000.00
SILVER SPONSOR	\$5,000.00
VENDOR BOOTH	\$5,000.00
PRODUCT TABLE	\$2,500.00
BARTER & MEDIA ADVERTISING	GET QUOTE

PRESENTED BY SPONSOR

\$100,000

- Includes all sponsorship levels including your logo and information on all events. You are the official branding partner.
- Includes everything in the Premier Double Diamond Sponsorship and includes co-producing the event. This event is *"brought to you by."*
- Top of the line company recognition and promotion
- Company and Team honored and recognized at the event
- Co-Presenter
- Exclusive VIP guest of the event including pictures and meetings with all hosts, celebrities, executives, and athletes.
- Company logo printed on all pictures from the event
- Event monitor priority streamed advertisements before and after the awards show



Cannabis Business

BECOME A SPONSOR

CO-PRODUCER SPONSOR

\$50,000

- Includes everything in the Premier Double Diamond Sponsorship and includes co-producing the event. This event is *"brought to you by."*
- Top of the line company recognition and promotion
- Company and Team honored and recognized at the event
- Co-producer
- Exclusive VIP guest of the event including pictures and meetings with all hosts, celebrities, executives, and athletes.
- Company logo printed on all pictures from the event
- Event monitor priority streamed advertisements before and after the awards show

BECOME A SPONSOR



PREMIER DOUBLE DIAMOND SPONSOR

\$40,000

BECOME A SPONSOR

- Stage Presence
- Premier company advertising placement
- Exclusive mention in our press release
- Exclusive mention in a social media post (All Platforms)
- Company presence in our video production reel
- Exclusive presence in our email marketing
- Reserved exclusive VIP preferred honorary seating next to the stage
- Exclusive event booth with personal media attention/demo
 - (Vendor Booth 6x8 \$5,000.00 value)
- Stage banner premier placement
- Filmed red carpet interview
- Host mention on stage (Full Exposure)
- Professional red carpet company crew and brand photos
- Video reel spotlight, all video post-production
- Logo debut on the stage monitors during the presentation
- Logo on the event website and all materials premium placement
- Recognition during event intro & closing remark
- Logo on the event presentation under - Thank you to our sponsors
- 2 Vip Tables Exclusive Seating 12 Top (\$4,800.00 Value)
- 24 company tickets to the event (\$6,000.00 Value)

PREMIER DIAMOND SPONSOR

\$30,000

- Reserved exclusive VIP preferred honorary seating
- Premier event vendor booth with media attention
 - **(Vendor Booth 6' x 8' \$5,000.00 value)**
- Premier company advertising placement
- Red carpet executive interview
- Host mention on stage (*Full Exposure*)
- Professional red carpet photos
- Logo placement in final media event reel
- Logo streamed on event monitors
- Logo on the event website and all premium materials placement
- Product table placement with media attention and professional photos
- Company recognition during the event
- Logo on the event presentation under Thank you to our sponsors
- 2 VIP Table 8 Top **(\$3,200.00 Value)**
- Sixteen Tickets to the event **(\$2,400.00)**

BECOME A SPONSOR





PLATINUM SPONSOR

\$20,000

- Reserved seating
- Professional red carpet photos
- Banner placement sponsor signage
- Logo monitor looped advertising
- Logo on event website and event handout
- Event booth (Vendor Booth 6x8 (\$5,000.00 value)
- Product table placement with professional photos
- Company recognition during the event
- Logo on the event presentation under Thank You to our Sponsors
- VIP Table 12 Top (\$2,400.00 Value)
- Twelve tickets to the event (\$1,800.00 Value)

BECOME A SPONSOR



GOLD SPONSOR

\$10,000

- Reserved seating
- Company promotion
- Red carpet company photos
- Sponsor signage and logo placement
- Logo on event website and event handout
- Monitor will feature logo every hour
- Exclusive spot on our product table
- Product Table (4x4) (\$2,500.00 Value)
- Logo on the event presentation under "Thank You" to our sponsors
- 1 VIP Table 8 Top (\$1,600.00 Value)
- 8 tickets to the event (\$1,200.00 Value)

BECOME A SPONSOR



SILVER SPONSOR

\$5,000

- Table seating
- Gift bag placement (Minimum of 50 donations)
- Logo on website
- Products given to the most elite exclusive VIP guests at the event in our presenters bag
- VIP Table 4 Top (\$800 Value)
- 4 tickets to the event (\$600.00 Value)

VENDOR BOOTH

\$5,000

- Vendor Booth (6' x 8')
- Four tickets to the event (\$600 value)

BECOME A SPONSOR



PRODUCT TABLE

\$2,500

BECOME A SPONSOR

- Product Table (4' x 4')
- Two tickets to the event (\$300.00)

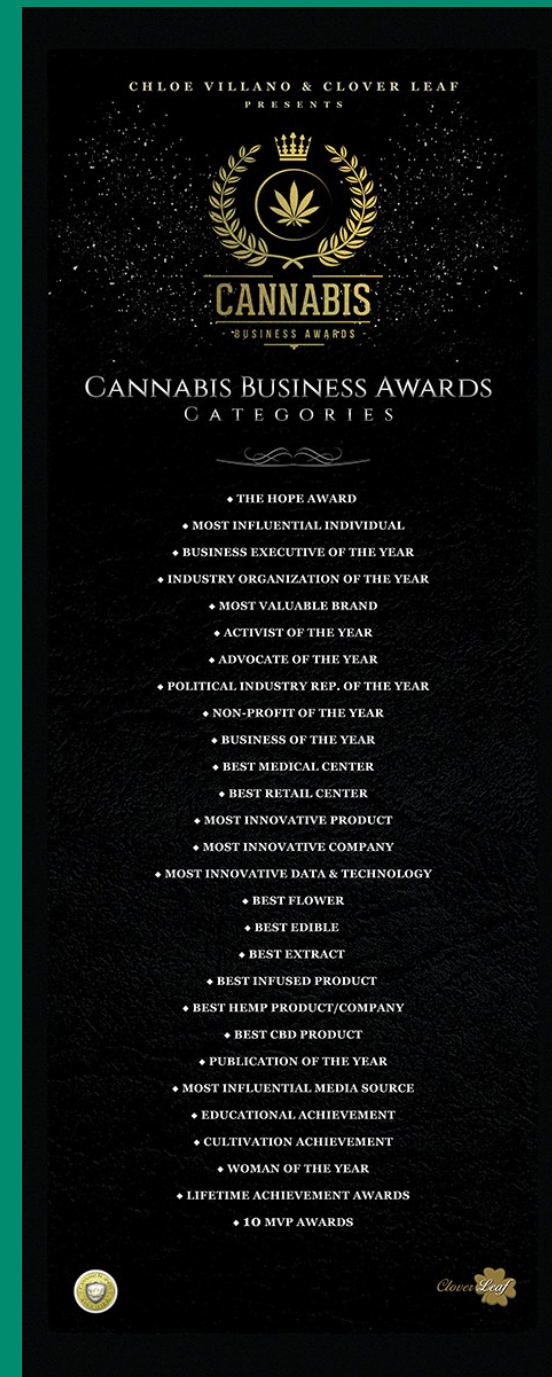
BARTER & MEDIA AD

GET QUOTE

- Media Placement
- Event Partnership
- Music / DJ Partnership
- Video Reel Sponsorship
- Business B2B Advertising
- Publishing / Press Releases
- Social Media / Marketing
- Red Carpet Live Video Streaming

CBA GLOBES AWARD CATEGORIES

- The Hope Award
- Most Influential Individual Award
- Cannabis Executive of the Year Award
- Most Valuable Brand Award
- Industry Organization of the Year Award
- Most Valuable Brand
- Activist of the Year Award
- Advocate of the Year Award
- Political Industry Representative of the Year Award
- Non-Profit of the Year Award
- Cannabis Business of the Year Award
- Best Medical Center Award
- Best Retail Center Award
- Invention of the Year Award
- Manager of the Year Award
- Budtender of the Year Award
- Best Flower Award
- Best Extract Award
- Best Edible Award
- Best Infused Product Award
- Best Hemp Product Award
- Publication of the Year Award (Not Online)
- Most Influential Media Source Award
- Educational Achievement Award
- Cultivation Achievement Award
- Cannabis Woman of the Year Award
- Lifetime Achievement Award
- Best CBD / CBD Business Award
- Best Lab
- 5 MVP Awards



HOSTS

Honorary Hosts will be the main entertainment of the event and will receive Host Awards for being chosen to present. Hosts receive stage time with access to the crowd.

NOMINEES

- Nominees receive name on all nomination event promotional material and on event slide.
- Nominees must purchase a general admission ticket to attend the event.
- Nominees must accept nomination contract and provide a 150 word CV within 48 Hours of accepting the nominations. This is a time sensitive competition. Nominees must also submit a personal photo. Nominees are to arrive at the event at 5 pm for a red carpet photo shoot session.
- Nominees are required to fill out our cannabisbusinessawards.com/nominate within 24 hours of accepting the nomination.

WINNERS

- Receive mention in Winning Press Release
- 60 second acceptance speech at the Cannabis Business Awards Ceremony
- Red Carpet live streamed interview
- Name under winners on The Cannabis Business Awards Website
- Professional Red Carpet Photos with the Trophy
- *(Photos will be posted on our website and FB page)*
- Red Carpet Photo Session
- Name on all event winning, promotional mentions, media and video affiliate awards sites.

PRESENTERS

- On stage time.
- Profile and winning mention on all social media and affiliate websites.
- Receive a high caliber gift bag.

Presenting at the Cannabis Business Awards is just as much of an honor as winning an award. To be considered email info@cannabisbusinessawards.com

TO VOLUNTEER FOR THE AWARDS CLICK LINK BELOW
cannabisbusinessawards.com/

SOCIAL MEDIA ACCOUNTS

Cannabis Business Awards

www.CannabisBusinessAwards.com

- Facebook Page: <http://bit.ly/CannaAwdsFB>
- Instagram Page: <http://bit.ly/cannabisawardsig>
- Twitter Page: <http://www.instagram/cannabisawards>
- Twitter: https://twitter.com/cannabis_awards
- Linked In: <http://bit.ly/CannaBizAwdsLinkedIn>
- YouTube: Cannabisbusinessawards@gmail.com
"Canna Awards"
- Hash Tags - #CannabisBusinessAwards
#CannaAwards #CannabisAwards #CannaBizAwds
#CannabisGlobes #CannabisGlobeAwards
#CBAGlobes #CannabisAwards

CANNABIS BUSINESS AWARD RECAP



CBA GLOBES

The Annual Cannabis Business Awards held its third annual ceremony in 2016 with great success! We honored activists, business professionals, companies, and individuals who made an impact on cannabis and hemp law reform.

www.CannabisBusinessAwards.com

www.CannabisBusinessInfo.com

See Previous Red Carpet Pictures, Event Videos, and winners here at www.cannabisbusinessawards.com

Fundraising Auction Items

Please Send Auction Donation Items to

Clover Leaf Consulting Attn: Cannabis Business Awards

Charity Auction

1312 17th St #524 Suite 584

Denver, CO 80202

For more information visit our website at

www.CannabisBusinessAwards.com

Associated Press

People

LATE SHOW
with David Letterman

Forbes

CBS

**FOX
NEWS**

**FOX
SPORTS**

**SCIENTIFIC
AMERICAN**

**International
Business
Times**

Bloomberg

**UNIVERSITY
HERALD**

**THE
HUFFINGTON
POST**