

SPONSORSHIP DECK



CANNABIS BUSINESS AWARDS

LAS VEGAS



THE
HUFFINGTON
POST

FOX
BUSINESS

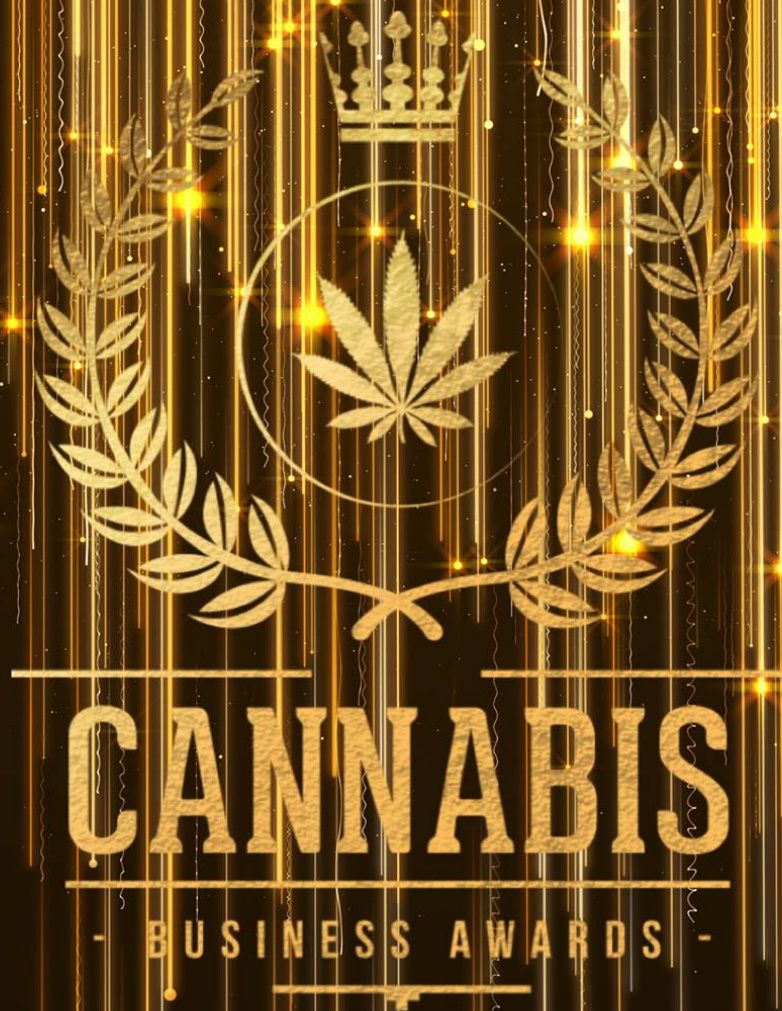
The
New York
Times

abc

CNN

Bloomberg

RECOGNIZING INDUSTRY LEADERS



INIMITABLE LEADERSHIP RECOGNITION

The Cannabis Business Awards honors cannabis professionals deserving of historical recognition and esteemed accolades for industry progression and innovation.

Our event was launched the first year of legalization in the first state, Colorado, and has truly honored the individuals who have worked endless hours to save lives, create legislation, fight for and provide patient access, and make history. They have also worked tirelessly to help the prisoners of the failed war on drugs. Today the Cannabis Business Awards has expanded to include annual awards ceremonies in Denver, Miami, Los Angeles, New York City, and Las Vegas.

Join the Cannabis Business Awards for an exclusive celebration with special guests for a networking evening, comedy and honorary awards ceremony. This will be an event not to miss and will feature the top business executives, producers, and industry professionals from around the world. This will be the most-talked about event of the year! There will be a full bar, music, entertainment, gift bags and much more.

Celebrate outstanding achievements with industry game changers, trailblazers and cannabis thought leaders. This is an amazing time in our industry, one of historic innovation and progression. Join us as we celebrate the fastest growing industry in America and the industry executives creating history as we take marijuana mainstream worldwide.



HONORING 55TH MEXICAN PRESIDENT **VICENTE FOX QUESADA**

LIFETIME ACHIEVEMENT AWARD

As the 55th President of Mexico, Vicente Fox Quesada has dedicated his life to making a positive impact in his community. Born the second of nine children, President Fox spent his childhood growing up on a family ranch in Guanajuato.

As a business leader, he worked his way from route supervisor driving a delivery truck for Coca-Cola to leading Coca-Cola Mexico. Under his leadership, Coke became Mexico's top-selling soft drink, increasing Coca-Cola's sales by almost 50%. After retiring from Coca-Cola, Fox began to expand his community leadership. He created an orphanage called "Patronato de la Casa Cuna Amigo Daniel" and has expanded his charitable efforts on a global scale. He and his wife are passionate about helping children and improving communities.

A fearless leader, President Fox does not hesitate to speak out and speak up for causes he is passionate about. A Board Member for High Times since 2018, President Fox and his wife have lobbied for the legalization of cannabis in Mexico and throughout Latin America for many years. Historians around the world agree that Fox will be viewed by history as a transitional figure who was able to defeat one of Mexico's long-entrenched political parties, leading to a dramatic decline in poverty rates and spurring economic growth during his tenure.



HOSTED BY
CHLOE VILLANO



SPECIAL GUEST
RICKY WILLIAMS



SPECIAL GUEST
AL HARRINGTON



THE VENUE HAKKASAN, LAS VEGAS



Offering unrivaled service in a high-energy atmosphere, this exquisitely chic and stunning 8,000-square-foot space is a world-class destination. Entry into the venue presents a dramatic aerial perspective as elegant booths layer the awards floor in an impressive multi-tiered environment. The private entry allows for exclusive and elevated access to this unique space. Attention to detail abounds with combinations of rich textures and modern elements, creating a harmoniously paired aesthetic. Providing a uniquely exclusive Las Vegas VIP experience for sponsors, they will experience bottle service and catering with the best viewing, seating, and experience our fabulous city has to offer.

FEATURES

- ▲ ADA Accessible
- ▲ Two Full-Service Cash Bars
- ▲ Private VIP Entrance
- ▲ Private VIP Room for Celebrities & Honored Guests
- ▲ Custom Appetizers for Sponsor Tables & VIP Room
- ▲ Bottle Service for Sponsor Tables
- ▲ In-Venue Restrooms

TITLE SPONSOR	\$100,000
CO-PRODUCER SPONSOR	\$75,000
VVIP EXCLUSIVE	\$50,000
PREMIER DOBULE DIAMOND	\$40,000
PLATINUM	\$25,000
GOLD	\$15,000
SILVER	\$10,000
EMERALD	\$5,000

SPONSORSHIP OPPORTUNITIES

HOW TO APPLY FOR A SPONSORSHIP

1. Complete our **sponsor form** cannabisbusinessinfo.formstack.com/forms/cbaglobessponsor and upload all of your documents, upload your logo, complete your information, and copy and paste your bio or business description into the form. Send us a high resolution logo.

- Share dropbox files with villanoenterprise@gmail.com
- Email logos to cannabisbusinessawards@gmail.com

2. Send us a link to all of your social media accounts. You must also like and follow our pages in order for us to tag your business in our promotions.

3. The Clover Leaf business finance department will send you an invoice for the sponsorship. Please pay that invoice asap so we can start advertising for the event. In order to promote your company we need to receive the funds.

PAYMENT OPTIONS

- Mail or deliver the check to our corporate offices:
1312 17th St #524 Suite 584 Denver, CO 80202
- Wire the money to Wells Fargo. Wiring instructions below
- Pay through the Eventbrite ticket page at www.cannabisbusinessawards.com



TITLE SPONSOR

\$100,000

BECOME A SPONSOR

- Includes all sponsorship levels including your logo and information on all events. You are the official branding partner.
- Includes everything in the Premier Double Diamond Sponsorship and includes co-producing the event. This event is “brought to you by.”
- Top of the line company recognition and promotion
- Company and Team honored and recognized at the event
- Co-Presenter
- Exclusive VIP guest of the event including pictures and meetings with all hosts, celebrities, executives, and athletes.
- Company logo printed on all pictures from the event
- Event monitor priority streamed advertisements before and after the awards show
- The branding is the top branding on all of the marketing materials
- Seated with all politicians, celebrities, and athlete guests at the event



CO-PRODUCER SPONSOR

\$75,000

BECOME A SPONSOR

- Includes everything in the Premier Double Diamond Sponsorship and includes co-producing the event. This event is *"brought to you by."*
- Top of the line company recognition and promotion
- Company and Team honored and recognized at the event
- Co-producer
- Exclusive VIP guest of the event including pictures and meetings with all hosts, celebrities, executives, and athletes.
- Company logo printed on all pictures from the event
- Event monitor priority streamed advertisements before and after the awards show



VVIP EXCLUSIVE SPONSOR

\$50,000

BECOME A SPONSOR

- The ultimate Las Vegas sponsorship experience, connecting you and your brand with our event speakers, celebrity guests, and highlighting how you are a leader among leaders
- Best-in-class company recognition and promotion leading up to, during, and after the event
- Seating for you and up to 24 guests in our exclusive VVIP room
- Custom video interviews highlighting you, your brand, and your leadership
- Event monitor priority streamed advertisements before and after the awards show
- Inclusion of your swag in VIP gift bags *(500 items needed by December 1, 2019)*

AVAILABLE: 1



PREMIER DOUBLE DIAMOND SPONSOR

\$40,000

BECOME A SPONSOR

- Stage Presence
- Premier company advertising placement
- Exclusive mention in our press release
- Exclusive mention in a social media post (All Platforms)
- Company presence in our video production reel
- Exclusive presence in our email marketing
- Reserved exclusive VIP preferred honorary seating
- Exclusive event booth with personal media attention/demo
 - (Vendor Booth 6x8 \$5,000.00 value)
- Stage banner premier placement
- Filmed red carpet interview
- Host mention on stage (Full Exposure)
- Professional red carpet company crew and brand photos
- Video reel spotlight, all video post-production
- Logo debut on the stage monitors during the presentation
- Logo on the event website and all materials premium placement
- Recognition during event
- Logo on the event presentation under - Thank you to our sponsors
- 2 Vip Tables Exclusive Seating 12 Top (\$4,800.00 Value)
- 24 company tickets to the event (\$6,000.00 Value)



PLATINUM SPONSOR

\$25,000

BECOME A SPONSOR

- Seating for you and up to 12 guests in a reserved seat
- Red Carpet Interviews
- Event monitor logo streamed before and after the awards show
- Inclusion of your swag in VIP gift bags (*500 items needed by December 1, 2019*)
- *Company booth (\$5,000)*
- *Logo on all event branding under - Thank you to our sponsors*

AVAILABLE: 1



GOLD SPONSOR

\$15,000

BECOME A SPONSOR

- Seating for you and up to 8 guests in a reserved seat (\$1,600.00 Value)
- Event monitor streamed logo before and after the awards show
- Logo on all event branding under - Thank you to our sponsors
- Company Table with event information (\$2,500)

AVAILABLE: 7



SILVER SPONSOR

\$10,000

BECOME A SPONSOR

- Seating for you 4 guests in a reserved seat
- Inclusion of your swag in VIP gift bags (*500 items needed by December 1, 2019*)
- *Logo on all event branding under - Thank you to our sponsors*

*FOR SWAG ITEMS WE REQUIRE 500 ITEMS AND THEY MUST ARRIVE IN LAS VEGAS BY DECEMBER 1, 2019. They should be shipped to: ATTN: Abi Wright, 9501 W. Sahara Ave #2229, Las Vegas, NV 89117.

AVAILABLE: 2



EMERALD SPONSOR

\$5,000

BECOME A SPONSOR

- Gift bag placement (Minimum of 500 donations)
- Logo on website
- 4 tickets to the event (\$600.00 Value)

VENDOR BOOTH

\$5,000

BECOME A SPONSOR

- Vendor Booth (6' x 8')
- Four tickets to the event (\$600 value)



NON CONSUMPTION EVENT:

Be aware that this is a zero tolerance consumption event, where THC and CBD are not allowed to be consumed.

PRODUCT TABLE

\$2,500

BECOME A SPONSOR

- Product Table (4' x 4')
- Two tickets to the event (\$300.00)

BARTER & MEDIA AD

GET QUOTE

BECOME A SPONSOR

- Media Placement
- Event Partnership
- Music / DJ Partnership
- Video Reel Sponsorship
- Business B2B Advertising
- Publishing / Press Releases
- Social Media / Marketing
- Red Carpet Live Video Streaming



EVENT PRICING

LIMITED AVAILABILITY FOR GA TICKETS
AND SPONSORSHIPS

GENERAL ADMISSION \$145.00

Tickets will not be sold at the door

CORPORATE TICKET PACKAGES AVAILABLE

*Please note that this does not include a table or reserved seating

10 TICKETS \$1,250.00

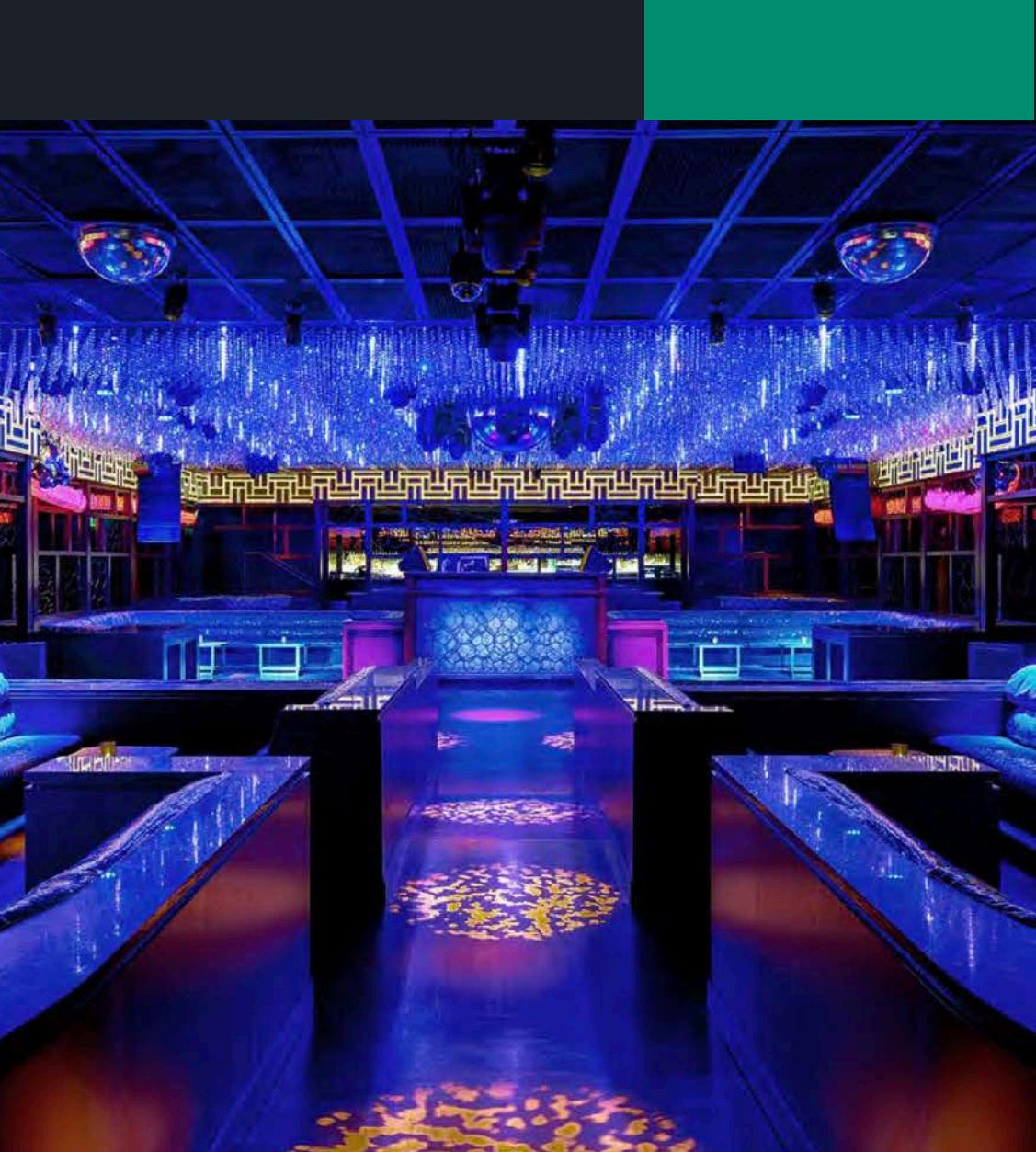
20 TICKETS \$2,600.00

CannabisBusinessAwards.com/upcoming-events

NON CONSUMPTION EVENT:

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BECOME A SPONSOR



CBA GLOBE AWARD CATEGORIES

- The Hope Award
- Most Influential Individual Award
- Business Executive of the Year Award
- Most Valuable Brand Award
- Industry Organization of the Year Award
- Most Valuable Brand
- Activist of the Year Award
- Advocate of the Year Award
- Political Industry Representative of the Year Award
- Non-Profit of the Year Award
- Business of the Year Award
- Best Medical Center Award
- Best Retail Center Award
- Most Innovative Product
- Most Innovative Company
- Most Innovative Data and Technology
- Best Flower Award
- Best Extract Award
- Best Edible Award
- Best Vape
- Best Cannabis Club
- Best Cannabis Drink
- Best Infused Product Award
- Best Hemp Product / Company Award
- Publication of the Year Award (Not Online)
- Most Influential Media Source Award
- Educational Achievement Award
- Cultivation Achievement Award
- Cannabis Woman of the Year Award
- Lifetime Achievement Award
- Best CBD / CBD Business Award
- 5 MVP Awards

NON CONSUMPTION EVENT:

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BOTTLE MENU PRE-ORDER

• Gray Goose (Flavors Available)	\$650.00
• Gray Goose Magnum	\$1,250.00
• Belvedere (Flavors Available)	\$650.00
• Belvedere Magnum	\$1,250.00
• Ciroc (Flavors Available)	\$650.00
• Ciroc Magnum (Peach or Red Berry)	\$1,250.00
• Don Julio 1942	\$1,295.00
• Patron (Silver, Reposado)	\$650.00
• Bacardi	\$595.00
• Bombay Sapphire	\$650.00
• Tanqueray	\$595.00
• Jack Daniel's	\$625.00
• Crown Royal	\$650.00
• Johnie Walker Black	\$650.00
• Hennessy VSOP	\$795.00
• Jaegermeister	\$650.00
• Dom Perignon	\$1,095.00
• Louis Roederer Cristal Rosé	\$2,500.00
• Ace of Spades	\$1,995.00
• 10 Fiji Waters	\$120.00
• 10 Red Bulls (Regular, SF, or Flavors)	\$120.00

NON CONSUMPTION EVENT:

Be aware that this is a zero tolerance consumption event, where THC and CBD are not allowed to be consumed.

SOCIAL MEDIA COVERAGE

www.CannabisBusinessAwards.com

- Facebook Page: <http://bit.ly/CannaAwdsFB>
- Instagram Page: <http://bit.ly/cannabisawardsig>
- Twitter Page: <http://www.instagram/cannabisawards>
- Twitter: https://twitter.com/cannabis_awards
- Linked In: <http://bit.ly/CannaBizAwdsLinkedIn>
- YouTube: Cannabisbusinessawards@gmail.com "Canna Awards"
- Hash Tags - #CannabisBusinessAwards #CannaAwards #CannabisAwards #CannaBizAwds #CannabisGlobes #CannabisGlobeAwards #CBAGlobes #CannabisAwards



CANNABIS BUSINESS AWARD RECAP

MAINSTREAM MEDIA COVERAGE

People

LATE SHOW
with David Letterman

Forbes

**FOX
NEWS**

**FOX
SPORTS**

**International
Business
Times**

Bloomberg

THE
HUFFINGTON
POST

CBS

**SCIENTIFIC
AMERICAN**



A MESSAGE FROM OUR FOUNDER

It has been my privilege to work in the cannabis industry since the very earliest days, back in 2012. With a front row seat to the blood, sweat, and tears it has taken leaders and organizations to grow into the global industry it is today, there continues to be a deep need to honor where our industry has been, where we are today, and where we are going.

Growing the Cannabis Business Awards into the industry leader it is today from coast to coast has been a dream come true. Thank you for joining us in fabulous Las Vegas for our first annual Las Vegas Cannabis Business Awards, as we honor the lifetime achievement of 55th Mexican President Vicente Fox Quesada and the many leaders who have worked tirelessly to create the industry we have today.

Thank You
Chloe